

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

Date: 8/31/21 Weekly Agenda Date: 9/7/21

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, CED Director

WORDING FOR AGENDA ITEM:

United Way of Siouxland Employee Contribution Campaign

ACTION REQUIRED:

Approve Ordinance ☐

Approve Resolution ☐

Approve Motion ☒

Public Hearing ☐

Other: Informational ☐

Attachments ☒

EXECUTIVE SUMMARY:

To consider a request of allocating \$1,000 (Gaming Revenue) for a budget to develop and implement an Employee Contribution Campaign for the United Way of Siouxland, with a goal of raising \$19,322.

BACKGROUND:

County employees are raising funds for the United Way Community Impact Fund, which supports Education, Income, and Health initiatives for families in Siouxland. Last year the Board approved \$1,000 and 2 PTO days for the campaign. Last year county employees raised \$17,565 in total. We hope to increase the number of employees who donate and increase donations by 10%.

FINANCIAL IMPACT:

\$1,000 (Gaming Revenue)

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes ☐ No ☐

RECOMMENDATION:


Provide a budget of \$1,000 and 2 days (16 hours) of paid time off for the employee contribution campaign. Through Board consensus, commit the County to a goal of \$19,322, and strongly encourage department heads, elected officials, and staff to participate. Shoot for 100% participation!


ACTION REQUIRED / PROPOSED MOTION:


Motion to allocate \$1,000 (Gaming Revenue) and 2 days (16 hours total) of paid time off for the employee contribution campaign.

HOW A **\$100** DONATION IMPROVES LIVES TODAY, TOMORROW AND FOR THE **NEXT 100 YEARS**

 **Ten people struggling with mental health get group therapy**


 **Senior citizens receive four weeks of fitness classes**

 **Four people fight back against Parkinson's with Rock Steady Boxing**

 **Three children each receive 12 books from Imagination Library**

 **Internet Technology services for an after-school program to keep children safe from online predators**

 **A family of four receives food for two months**

 **"On the ground" disaster relief volunteers get training to assist in emergency situations**



2020 Impact In Your Community

<u>COUNTY</u>	<u># SERVICES PROVIDED</u>
Dakota	3,899
Cherokee	131
Monona	195
Plymouth	8,245
Sioux	171
Union	755
Woodbury	19,776
Other Counties	1,582
TOTAL IMPACT	34,754

Get on the Bus with these funded partners

HEALTH

<i>The ARC of Woodbury County</i>	<i>thearc.org</i>	712-258-5050	Summer program for disabled individuals
<i>Boys and Girls Home and Family Services</i>	<i>boysandgirlshomeiowa.org</i>	712-293-4700	Outpatient mental health services
<i>Catholic Charities</i>	<i>cathchar.com</i>	712-252-4547	Education & mental health services
<i>Crittenton Center—HOPES Program</i>	<i>crittentoncenter.org</i>	712-255-4321	Successful parenting program
<i>Lutheran Services in Iowa</i>	<i>lsiowa.org</i>	712-255-2505	Parenting education program
<i>Norm Waitt Sr. YMCA</i>	<i>nwsymca.org</i>	402-404-8439	Wellness programs
<i>SafePlace (formerly CSADV)</i>	<i>safeplacesiouxland.org</i>	712-277-0131	Safe shelter for adults & children
<i>Siouxland CARES</i>	<i>siouxlandcares.org</i>	712-255-3188	Substance abuse & bullying prevention
<i>Siouxland Center for Active Generations</i>	<i>Siouxlandcenterforactivegenerations.com</i>	712-255-1729	Programming for older adults

EDUCATION

<i>Beyond the Bell</i>	<i>beyondthebell.us.com</i>	712-277-3600	Before & after school program
<i>Big Brothers Big Sisters of Siouxland</i>	<i>bigbrothersbigsisters.com</i>	712-239-9890	One on one youth mentoring
<i>Boys and Girls Clubs of Siouxland</i>	<i>bgsiouxland.org</i>	712-258-5545	After school program
<i>Girl Scouts of Greater Iowa</i>	<i>girlscoutsiowa.org</i>	712-255-0187	Girl Scout leadership experience
<i>Girls Inc.</i>	<i>girlsincofsiouxcity.org</i>	712-252-1088	After school and summer program
<i>Imagination Library</i>	<i>imaginationlibrary.com</i>	712-255-3551	Free books to children age 0-5
<i>Iowa Reading Corps</i>	<i>uwiowa.org/iowaReadingCorps</i>	712-255-3551	Trained elementary literacy tutors
<i>Mary Elizabeth Child Care and Preschool</i>	<i>maryelizabethchildcarecenter.org</i>	712-258-1605	Child care & preschool
<i>Mary J. Treglia Community House</i>	<i>marytreglia.org</i>	712-258-5137	Children English language learning
<i>Mid-America Council, Boy Scouts</i>	<i>mac-bsa.org</i>	712-255-8846	Young adult scouting program
<i>Native American Child Care Center</i>	<i>gracesiouxcity.org/native-american-child-care-center.html</i>	712-276-4030	Early childhood program
<i>Norm Waitt Sr. YMCA</i>	<i>nwsymca.org</i>	402-404-8439	Summer camp for children
<i>Sanford Center</i>	<i>sanfordcenter.com</i>	712-252-0581	Delinquency prevention program
<i>Stella Sanford Child Development Ctr -Crittenton Ctr</i>	<i>crittentoncenter.org</i>	712-255-6832	Children 0-5 learning program

FINANCIAL STABILITY

<i>American Red Cross</i>	<i>redcross.org/local/iowa</i>	712-252-4081	Emergency services
<i>Center for Siouxland</i>	<i>centerforsioouxland.org</i>	712-252-1861	Economic stability programs and free tax preparation services
<i>Mary J. Treglia Community House</i>	<i>marytreglia.org</i>	712-258-5137	Immigration & translation services
<i>Salvation Army</i>	<i>salvationarmysioouxland.org</i>	712-255-8836	Emergency relief programs
<i>Siouxland Family Community Center</i>	<i>boysandgirlshomeiowa.org/siouxland-family-center/</i>	402-494-6878	Basic needs for families in crisis
<i>Women Aware</i>	<i>womenawarecia.org</i>	712-258-4174	Resource center for women & men

Need Help? Visit: unitedwaysiouxland.com/community-resources

701 Steuben Street Sioux City, IA 51101 712-255-3551 unitedwaysiouxland.com
Continue to improve lives in our community by remembering United Way in your estate plans.

Woodbury County

Contacts

Chief Executive Officer
Radig, Keith
kradig@woodburycountyiowa.gov

Employee Campaign Manager
Gleiser, David
dgleiser@woodburycountyiowa.gov

620 Douglas St. Rm 106
Sioux City, Iowa 51101
United States of America

Business # : (712) 279-6525
FAX Number : (unknown)

Account#: 44560
Ext. Account: 27451
Unions: No

Structure Nodes:

Campaign Type	Campaign Account	Structure Node
All	All Campaigns	2022/MAIN/UW Campaign/Major A/Local Government (5866)

Corporate Giving:					Total Giving:		
Year	Pledges	% Chg	# of Empl	Per Capita	Pledges	Total In	% Chg
2022	0	0.0%	443	0.00	0	0	-100.0%
2021	0	0.0%	443	0.00	17,715	17,715	-14.15%
2020	0	0.0%	443	0.00	20,634	20,634	-0.69%
2019	0	0.0%	425	0.00	20,778	20,778	-3.18%
2018	0	0.0%	408	0.00	21,459	21,459	0.0%

Employee Giving:					.. #	Of ..	%	Avg. Gift	Per Capita
Year	Pledges	Special Events	S/E and Employee	% Chg	Empl	Donor	Part		
2022	0	0	0	-100.0%	443	0	0.0%	0.00	0.00
2021	17,565	150	17,715	-14.15%	443	84	18.96%	209.11	39.65
2020	20,634	0	20,634	-0.69%	443	95	21.44%	217.20	46.58
2019	20,778	0	20,778	-3.18%	425	107	25.18%	194.19	48.89
2018	21,459	0	21,459	0.0%	408	136	33.33%	157.79	52.60

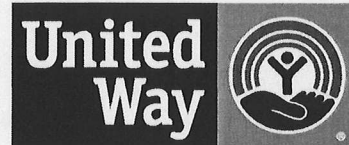
Leaders:

Type	2022	%	2021	%	2020	%	2019	%	2018
Total Leaders	0	-100.0%	11	-8.33%	12	0.0%	12	9.09%	11
Leader \$	0	-100.0%	6,678	-29.63%	9,490	6.91%	8,876	9.91%	8,076

Techniques: (none)

Award Type/Level	Year	Campaign	Delivery/ Lvl - C Date	Deli. Method/ Auto Assigned	Deli. By/ Event Account	Delivered By/ Occurrence
Giving Cards	2021	United Way Camp		*Unknown	Hass Lou Ann	
Giving Cards	2020			No	Shuck Joan	63 GC Distributed
Giving Cards	2020	United Way Camp		*Unknown	Shuck Joan	39 GC Distributed
Top 50	2020			No		
Giving Cards	2019			*Unknown	Shuck Joan	63 GC Distributed
				Yes		
				No		

2021-2022 Campaign Commitment Form
Woodbury County
#44560



United Way of Siouxland

Please return this form as soon as possible.

Companies who return BOTH this form and employee pledges by November 3 will receive recognition in the Sioux City Journal as 'Early Bird' supporters.

United Way recognizes your overall support (see back).

Our records show 443 local employees and \$17,715.02 total giving for last year.

Please consider the following for your 2021-22 United Way investment:

- Increasing your corporate gift by 10%
- Increasing your percentage of participation or total employee donations by 10%

Corporate Pledge

Thank you for your Corporate Gift last year of
Our Corporate Gift will be \$_____

Please bill us: ☐ Same as Before ☐ Once ☐ Monthly ☐ Quarterly ☐ Semi-Annually
Start Date: ____/____/____

Employee Campaign

Last year your employees contributed a total of \$17,565.02
Our Employee Campaign Goal will be \$_____

We have _____ local employees
Name of employee campaign coordinator _____ Phone _____
Email _____

United Way will contact your coordinator to help with your fall campaign efforts.

My signature authorizes this pledge _____

Print Name _____ Title _____ Date ____/____/____

Thank you!