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# WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

Date: 8/23/16 Weekly Agenda Date: 8/30/16

**ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN**: David Gleiser, RED Director

**WORDING FOR AGENDA ITEM**:

Approval of United Way of Siouxland Employee Contribution Campaign

**ACTION REQUIRED**:

Approve Ordinance ☐ Approve Resolution ☐ Approve Motion ☑

Give Direction ☐ Other: Informational ☐ Attachments ☐

**EXECUTIVE SUMMARY**:

County employees are raising funds for the United Way of Siouxland Community Impact Fund, which supports Education, Income, and Health initiatives for families in Siouxland.

**BACKGROUND**:

Last year the Board approved $700 and 2 days of paid time off for the employee contribution campaign. Last year County employees donated $19,770 in contributions.

**FINANCIAL IMPACT:**

$700

**IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?**

**Yes** ☐ **No** ☐

**RECOMMENDATION**:

Provide a budget of $700 and 2 days (16 hours) of paid time off for the employee contribution campaign.

**ACTION REQUIRED / PROPOSED MOTION**:

Motion to approve $700 and 2 days (16 hours) of paid time off for the employee contribution campaign.

*Approved by Board of Supervisors April 5, 2016.*

# Woodbury County

**Contacts**
Chief Executive Officer
Monson, Mr. Mark

Employee Campaign Manager
Abell, Tonia

620 Douglas St. Rm 106
Sioux City, Iowa 51101
United States

Business # : (712) 279-6525
FAX Number : (unknown)

Account#: 44560
Ext. Account: 27451
Unions: No

**Structure Nodes:**

| Campaign Type | Campaign Account | Structure Node |
|---|---|---|
| All | All Campaigns | 2017/MAIN/UW Campaign/Major A/Local Government (5866) |

**Corporate Giving:**

| Year | Pledges | % Chg | # of Empl | Per Capita |
|---|---|---|---|---|
| 2017 | 0 | 0.0% | 418 | 0.00 |
| 2016 | 0 | 0.0% | 418 | 0.00 |
| 2015 | 0 | 0.0% | 418 | 0.00 |
| 2014 | 0 | 0.0% | 418 | 0.00 |
| 2013 | 0 | 0.0% | 418 | 0.00 |

**Total Giving:**

| Pledges | Total In | % Chg |
|---|---|---|
| 0 | 0 | -100.0% |
| 19,770 | 19,770 | -4.43% |
| 20,686 | 20,686 | 12.84% |
| 18,332 | 18,332 | -16.4% |
| 21,929 | 21,929 | 0.0% |

**Employee Giving:**

| Year | Pledges | Special Events | S/E and Employee | % Chg | .. # Empl | Of .. Donor | % Part | Avg. Gift | Per Capita |
|---|---|---|---|---|---|---|---|---|---|
| 2017 | 0 | 0 | 0 | -100.0% | 418 | 0 | 0.0% | 0.00 | 0.00 |
| 2016 | 19,770 | 0 | 19,770 | -4.43% | 418 | 125 | 29.9% | 158.16 | 47.30 |
| 2015 | 20,686 | 0 | 20,686 | 12.84% | 418 | 144 | 34.45% | 143.66 | 49.49 |
| 2014 | 18,332 | 0 | 18,332 | -16.4% | 418 | 137 | 32.78% | 133.81 | 43.86 |
| 2013 | 21,628 | 301 | 21,929 | 0.0% | 418 | 171 | 40.91% | 126.48 | 51.74 |

**Leaders:**

| Type | 2017 | % | 2016 | % | 2015 | % | 2014 | % | 2013 |
|---|---|---|---|---|---|---|---|---|---|
| Total Leaders | 0 | -100.0% | 13 | 8.33% | 12 | 50.0% | 8 | 0.0% | 8 |
| Leader $ | 0 | -100.0% | 7,592 | 17.15% | 6,480 | 30.5% | 4,966 | -4.02% | 5,174 |

**Techniques: (none)**

| Recognition Type/Level | Year | Campaign | Delivery/ Lvl-C Date | Deli. Method/ Auto Assigned | Deli. By/ Event Account | Delivered By/ Occurrence |
|---|---|---|---|---|---|---|
| Giving Cards | 2016 | United Way Camp | | *Unknown No | Hass Lou Ann | 31 |
| Giving Cards | 2015 | United Way Camp | | *Unknown No | Hass Lou Ann | 75 |
| Giving Cards | 2014 | United Way Camp | | *Unknown No | Shuck Joan | 62 giving Cards Distributed |

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