

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

#9

Date: 5/8/18 Weekly Agenda Date: 5/15/18

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, CED Director

WORDING FOR AGENDA ITEM:

Quarterly Update on SIMPCO City/County Membership Dues Project

ACTION REQUIRED:

Approve Ordinance ☐

Approve Resolution ☐

Approve Motion ☐

Public Hearing ☐

Other: Informational ☒

Attachments ☐

EXECUTIVE SUMMARY:

This item presents the Board with a quarterly update from SIMPCO on their work with the 12 rural cities participating in the city/county membership dues project.

BACKGROUND:

On 9/5/17 the Board accepted a proposal to pay 50% of the membership dues (FY16/17) to SIMPCO for rural cities wishing to participate (\$7,293 was budgeted in LOST funds). 12 cities accepted the offer for a total cost to the county of \$5,932. The CED dept. will provide the Board with a recommendation on the effectiveness of the project at the end of the fiscal year.

FINANCIAL IMPACT:

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes ☐ No ☐

RECOMMENDATION:

Acknowledge the information contained within the quarterly update.

ACTION REQUIRED / PROPOSED MOTION:

None - Informational Item




Siouxland Interstate Metropolitan Planning Council

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MEMORANDUM

TO: David Gleiser, Woodbury County Community and Economic Development Director

FROM: Michelle Bostinelos, SIMPCO Executive Director 

DATE: May 8, 2018

RE: SIMPCO Progress Report Qtr. 3 | January 1 – March 31, 2018

The Woodbury County Board of Supervisors agreed to pay for one half of rural Woodbury County communities' membership dues to SIMPCO for FY 2019 (July 1, 2017 – June 30, 2018). The goal of the partnership is for rural Woodbury County communities to utilize the Siouxland Interstate Metropolitan Planning Council (SIMPCO) in providing tools, research, technical assistance and regional collaboration to help grow community and economic development project across Woodbury County.

For FY 2018, the following communities signed-up for a SIMPCO Membership: Anthon, Bronson, Correctionville, Cushing, Danbury, Hornick, Lawton, Merville, Oto, Salix, Sergeant Bluff and Smithland.

At the end of the 3rd quarter, SIMPCO had been in contact with all ten communities, developing projects or working on specific projects. Information in this report demonstrates project(s)/information requested, total time, and estimated value of services offered directly to each of the communities as well as the indirect value of SIMPCO membership and regional collaboration.

During the 3rd quarter, SIMPCO spent approximately 154 direct hours which equals an estimated value of \$10,472 assisting member communities in Woodbury County. Indirect time working on projects, committees, regional projects, and outreach that indirectly benefits Woodbury County communities is estimated at 381 hours or an estimated value of \$25,908. The net benefit of SIMPCO membership for rural Woodbury County communities in the third quarter is equaled \$36,380.



Third Quarter Notes:

- Woodbury County communities received the following electronic newsletters and information sent out by SIMPCO:
 - *SIMPCO Updates* – January 2018, February 2018, March 2018
 - Invite to Regional Policy and Legislative Committee – January 2018, March 2018
 - Invite to Membership Workshop – February 2018
 - SIMPCO Newsletter- February 2018
- SIMPCO is a sponsor and part of the planning committee for the Mid-states Community and Economic Development Conference Planning Committee. This conference was held in April 2018. The conference is one of the largest rural development events in the three state region and is a joint project of several agencies and organizations in Iowa, Nebraska and South Dakota. It is designed for local leaders and offers workshops on strategies and ideas for rural development. Woodbury County communities will be encouraged to attend the event.
- During the 3rd quarter SIMPCO staff continued to worked with the U.S. Economic Development Administration (EDA) on an application to conduct a U.S. 20 Highway Economic Development Study. Staff spent time presenting the study proposal to the Woodbury County communities and gaining support as well as matching funds. SIMPCO is pleased to announce that we were awarded the funding from U.S EDA and will start the study in May. The kick-off meeting will take place on May 23 at 6 pm in Correctionville.
- Through SIMPCO's Western Iowa Community Improvement Regional Housing Trust Fund, staff spent approximately 20 hours working with home owners on housing rehabilitation projects. Currently there are projects being done in Correctionville, Bronson, Merville and Cushing.
- SIMPCO continues to work with Woodbury County, Sergeant Bluff, Sioux City and the Iowa DOT on the Interchange Justification Report (IJR) for Woodbury County. SIMPCO staff spent time in the 3rd quarter running modeling scenarios.
- SIMPCO held our first Membership Workshop at Western Iowa Tech Community College in Sioux City on March 2. At the workshop, members were given the chance to find out what SIMPCO is all about. The Membership Workshop included organizational structure, committees to participate in, divisions within the organization and how to get more involved. SIMPCO staff provided information on grants and how SIMPCO can assist members with grant applications, comprehensive plans, GIS mapping projects, municipal code and zoning updates. Additional information was presented on housing including, funding for home-owner rehabilitation projects through the Housing Trust Fund. Attendees included Anthon, Merville, Lawton, Salix and Sergeant Bluff
- The 3rd quarter provided to be busy with grant writing for Woodbury County communities. Merville, Lawton and Correctionville were successful at receiving a

Transportation Alternative Program (TAP) grant through the Siouxland Regional Transportation Planning Association. SIMPCO also assisted Anthon, Danbury, and Salix with MHRD grants. SIMPCO is currently assisting Correctionville with a CDBG grant which will be submitted in the 4th quarter. During the 3rd quarter we also assisted with grant writing and research on the Iowa Initiative for Sustainable Communities, USDA grants and IEDA Community Catalyst Grant for Correctionville and Merville.

- During the 3rd quarter, SIMPCO staff spent time planning and promoting our Annual Meeting . The guest speaker will be Mark Lowe from the Iowa DOT. This is a great chance for members to come network and find out more about SIMPCO.
- Other opportunities for SIMPCO members to get involved during the 3rd quarter including the Regional Policy and Legislative Committee meetings (held in February & March) and the SIMPCO Board of Directors meetings (held in January & March).
- Unlike the other rural Woodbury County communities, Sergeant Bluff is part of the SIMPCO Metropolitan Planning Organization (MPO) and the urban area of Sioux City. MPO work may not be specifically directed to Sergeant Bluff but pertains to metropolitan transportation planning as a whole and Sergeant Bluff's placement in the MPO. Twenty percent of MPO funds are from MPO members' dues used as local match to complete the necessary work required to ensure federal transportation funds continue to flow into the metropolitan region.
- SIMPCO leads or participates in several groups and committees that benefit Woodbury County rural communities through regional cooperation. During the first quarter, SIMPCO lead or participated in the following committees/boards/organizations/groups:
 - Grow Siouxland Taskforce (February & March)
 - SIMPCO MPO Transportation Advisory Committee and Policy Board (January & March)
 - Tri-State Incident Management Team (January, February, March)
 - Local Emergency Planning Committee (LEPC)
 - Western Iowa Community Improvement Regional Housing Trust Fund (January)
 - Iowa Association of Councils of Governments (ICOG) (January, February, March)
 - SIMPCO MPO Bicycle/Pedestrian Roundtable (January)
 - Siouxland Chamber of Commerce Transportation Committee (February)
 - Siouxland Chamber Legislative Committee (January, February, March)
 - Siouxland Regional Transportation Planning Association (SIMPCO-RPA) (January, March)
 - Siouxland Regional Transit System Board (January & March)
 - SIMPCO Regional Policy and Legislative Committee (February & March)
 - Iowa's West Coast Initiative (January, February, March)
 - Transportation Advisory Group (TAG) (February)
 - Interchange Justification Report (IJR) for Woodbury County (November)
 - Iowa DOT MPO/RPA meeting (March)

Anticipated work in 4th Quarter:

- Metropolitan Planning Organization work will continue which will affect Sergeant Bluff including MPO meetings, Transportation Improvement Program (TIP), Transportation Planning Work Program, work with IJR Technical Committee, Tri-State Incident Management Team, and MPO Bicycle/Pedestrian Roundtable.
- SIMPCO will continue to work with Siouxland District Health Department on projects related to Safe Routes to School and bicycle/pedestrian improvements in Sergeant Bluff, Lawton, Bronson and Merville.
- SIMPCO will begin work on the U.S. Highway 20 Economic Development Corridor Study. This includes a public meeting and working with communities along the corridor.
- SIMPCO will continue to distribute electronic newsletters and grant blasts about upcoming activities/events/trainings/grants.
- During the 4th quarter SIMPCO will host our Annual Meeting, with guest speaker, Mark Lowe, Iowa DOT Director
- Also during the 4th quarter SIMPCO will work Grow Siouxland Taskforce to develop the scope of work for a Regional Housing Study. This is an identified need to those communities along the I-29 corridor. Funding to complete the study is still to be determined.
- During the third quarter, SIMPCO will lead or participated in the following committees/boards/organizations/groups which benefit Woodbury County Communities:
 - Grow Siouxland Task Force
 - Mid-States Conference Planning Committee
 - Transportation Advisory Group (TAG)
 - Iowa Association of Councils of Government (ICOG)
 - MPO Bicycle/Pedestrian Roundtable
 - Interchange Justification Report (IJR) for Woodbury County
 - Tri-State Incident Management Team
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Siouxland Chamber Legislative Committee and Transportation Committee
 - Siouxland Regional Transit System Board
 - Siouxland Regional Transportation Planning Association (SIMPCO-RPA)
 - SIMPCO Regional Policy and Legislative Committee
 - Iowa DOT Bicycle Summit
 - Woodbury County Ambulance Town Hall Meeting
 - Local Emergency Planning Committee (LEPC)
 - Western Iowa Community Improvement Regional Housing Trust Fund
 - SIMPCO MPO Bicycle/Pedestrian Roundtable

Challenges:

- Waiting for Comprehensive Plans to be complete so that the communities can give SIMPCO direction on the projects they want to work on or for applying for grants.
- Communication is always a challenge. Lots of back and forth with phone calls and emails. Some communities have limited office hours and many of the Councils only meet once a month
- There are many communities that would like to apply for grants. To be successful we need a champion in the community to be able to give SIMPCO direction and the information needed to prepare the grant.

Opportunities:

- The U.S. 20 Highway Economic Development Study. Several of the communities along the corridor and the entire County will benefit from the plan.
- SIMPCO is planning our Annual Meeting for May 10th in Sergeant Bluff. This is a great opportunity for our members to network with other Siouxland communities and to learn more about SIMPCO.
- There are plenty of grant opportunities listed on the SIMPCO website! Members should prioritize projects and contact SIMPCO to begin working applications.
- Members should utilize SIMPCO GIS services to update and digitize city maps

Siouxland Interstate Metropolitan Planning Council

Progress Report: January 1 – March 31, 2017

Community	Community Goals/Priorities	Work During 3rd Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
<p>Anthon</p> <p>Total Dues: \$786</p> <p>Woodbury County Portion: \$393</p> <p><i>Joined September 2017</i></p>	<p>MRHD</p> <p><i>Staff contact: Dawn Kimmel</i></p>	<p>MRHD Grants. Anthon staff attended the Membership Workshop</p>	<p>Qtr. 1:1</p> <p>Qtr. 2:1</p> <p>Qtr. 3: 8.5</p>	<p>Qtr 1: \$68</p> <p>Qtr 2: \$68</p> <p>Qtr 3: \$578</p>	<p>None</p>
<p>Bronson</p> <p>Total Dues: \$636</p> <p>Woodbury County Portion: \$318</p> <p><i>Joined July 2017</i></p>	<p>Would let us know after Comprehensive Plan Approval</p> <p><i>Staff contact: Amanda Harper</i></p>	<p>Housing Trust Fund – Home Owner Rehab Project</p>	<p>Qtr. 1: 11</p> <p>Qtr. 2: 0</p> <p>Qtr. 3: 4</p>	<p>Qtr 1: \$748</p> <p>Qtr 2: \$0</p> <p>Qtr 4: \$272</p>	<p>None</p>
<p>Correctionville</p> <p>Total Dues: \$514*</p> <p>Woodbury County Portion: \$257</p> <p><i>*Joined in January paying only ½ of the FY dues.</i></p>	<p>CDBG</p> <p>Housing/Grants</p> <p>Contributed to the Hwy 20 Economic Development Study</p> <p><i>Staff contact: Amanda Harper, Nicole Peterson, Joe Surdam, Jake Heil</i></p>	<p>MRHD Grant, IEDA</p> <p>Community Catalyst Grant, Transportation Alternative Program (TAP), Housing Trust Fund, CDBG for Housing application</p>	<p>Qtr. 1: 0</p> <p>Qtr. 2: 5.5</p> <p>Qtr. 3: 37.5</p>	<p>Qtr 1: \$0</p> <p>Qtr 2: \$374</p> <p>Qtr 3: \$2,550</p>	<p>\$350 for local match to US EDA Highway 20 Economic Development Study</p>
<p>Cushing</p> <p>Total Dues: \$514</p> <p>Woodbury County Portion: \$257</p> <p><i>Joined July 2017</i></p>	<p>Grants</p> <p>Downtown Revitalization/City Hall/ Contributed to the Hwy 20 Economic Development Study</p> <p><i>Staff contact: Michelle Bostinelos & Amanda Harper, Dawn Kimmel</i></p>	<p>Research on USDA Grant, City County Meeting and Housing Trust Fund – Home Owner Rehab project</p>	<p>Qtr 1: 0</p> <p>Qtr 2: 4.5</p> <p>Qtr. 3: 9</p>	<p>Qtr 1: 0</p> <p>Qtr 2: \$306</p> <p>Qtr. 3: \$612</p>	<p>\$350 for local match to US EDA Highway 20 Economic Development Study</p>

Community	Community Goals/Priorities	Work During 2nd Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
Danbury Total Dues: \$667 Woodbury County Portion: \$334 <i>Joined December 2017</i>	Grants: <i>Staff contact:</i> <i>Michelle Bostinelos,</i> <i>Gabriel Appiah</i>	Assistance with two MRHD Grants	Qtr 1: 1 Qtr 2: 6.5 Qtr 3: 15	Qtr 1: \$68 Qtr 2: \$442 Qtr 3: \$1,020	none
Hornick Total Dues: \$520 Woodbury County Portion: \$260 <i>Joined July 2017</i>	Policies & Procedures for Council City Sign Firefighter Grants (<i>equipment</i>), Update Ordinances Form a Community Group <i>Staff contact:</i> <i>Michelle Bostinelos,</i> <i>Dawn Kimmel</i>	Provided information on code questions.	Qtr 1: 1 Qtr 2: 5 Qtr. 3: 5	Qtr 1: \$68 Qtr 2: \$340 Qtr 3: \$340	none
Lawton Total Dues: \$1,113 Woodbury County Portion: \$557 <i>Joined July 2017</i>	Downtown Revitalization, Trails, Safe Routes to Schools/ Contributed to the Hwy 20 Economic Development Study <i>Staff contact:</i> <i>Michelle Bostinelos,</i> <i>Jake Heil,</i>	Safe Routes to School Coalition meetings and projects, Transportation Alternative Program (TAP) applications. Staff assistance with trail application. The Mayor attended the SIMPCO Board meeting & Membership Workshop	Qtr 1: 12 Qtr 2: 3 Qtr 3: 11	Qtr 1: \$816 Qtr 2: \$204 Qtr. 3: \$748	\$350 for local match to US EDA Highway 20 Economic Development Study

Community	Community Goals/Priorities	Work During 2nd Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
Moville Total Dues: \$1,787 Woodbury County Portion: \$894 <i>Joined December 2017</i>	Grants – Iowa Initiative for Sustainable Communities/ Community Catalyst Grant/Trail Grants / Contributed to the Hwy 20 Economic Development Study <i>Staff contact: Michelle Bostinelos, Joe Surdam, Amanda Harper, Jake Heil, Dawn Kimmel</i>	Worked on Iowa Initiative for Sustainable Communities grant application, IEDA Community Catalyst application, Transportation Alternative Program (TAP) application, Safe Routes to School projects and Housing Trust Fund for home owner rehab project. Moville staff attended the Membership Workshop	Qtr 1: 2 Qtr 2: 3 Qtr 3: 30.5	Qtr 1: \$136 Qtr 2: \$340 Qtr 3: \$2,074	\$350 for local match to US EDA Highway 20 Economic Development Study
Oto Total Dues: \$380 Woodbury County Portion: \$190 <i>Joined July 2017</i>	Annual Financial Report, Budget Assistance, Code Update, Grants, Trails <i>Staff contact: Michelle Bostinelos, Sharon Burton, Ellen Dirks, Dawn Kimmel</i>	No direct work in the 3 rd Qtr.	Qtr 1: 8 Qtr 2: 12 Qtr 3: 0	Qtr 1: \$544 Qtr 2: \$816 Qtr 3: \$0	none
Smithland Total Dues: \$519 Woodbury County Portion: \$260 <i>Joined July 2017</i>	Financial Report, Budget Assistance <i>Staff contact: Michelle Bostinelos, Sharon Burton, Ellen Dirks</i>	No direct work in the 3 rd Qtr.	Qtr 1: 1 Qtr 2: 6 Qtr 3: 0	Qtr 1: \$68 Qtr 2: \$408 Qtr 3: \$0	none
Salix Total Dues: \$342 Woodbury County Portion: \$171 <i>Joined in January paying only ½ of the FY dues.</i>	Cost/Benefit Analysis for Water/Sewer/Annexation/Grants <i>Staff contact: Michelle Bostinelos, Gabreil Appiah, Dawn Kimmel</i>	MRHD application. Salix staff attended the Membership Workshop	Qtr 1: 0 Qtr 2: 1 Qtr 3: 8.5	Qtr 1: \$0 Qtr 2: \$68 Qtr 3: 578	none
Sergeant Bluff Total Dues: \$4,054 Woodbury County Portion: \$2,027 <i>Joined in July 2017</i>	Safe Routes to Schools, Street Analysis, Traffic Counts, GIS mapping, Grants, Comprehensive Plan Update, Regional Issues/ Contributed to the Hwy 20 Economic Development Study <i>Staff contact: Michelle Bostinelos, Gabreil Appiah, Jake Heil, Nicole Peterson</i>	Safe Routes to School Committee to improve infrastructure. Staff organized a meeting with Sergeant Bluff and US EDA regarding funding opportunities. MPO documents including /passenger transportation plan/public participation plan/ TIP/performance measures/IJR. Mayor is the Chair of SIMPCO, City Administrator is the Chair of the MPO Technical Committee. They participate in the Grow Siouxland Taskforce. Staff attended the Membership Workshop	Qtr 1: 19 Qtr 2: 13 Qtr 3: 25	Qtr 1: \$1,292 Qtr 2: \$884 Qtr 3: \$1,700	\$350 for local match to US EDA Highway 20 Economic Development Study

Direct Totals: This includes time directly working with Woodbury County communities on projects, data collection and technical assistance.

Totals Dues	Woodbury County Portion
\$11,882	\$5,916

Time Period	Total Time (hours)	Estimated Value
Quarter 1: July 1 – September 30	56	\$3,808
Quarter 2: October 1 – December 31	62.5	\$4,250
Quarter 3: January 1 – March 31	154	\$10,472

Indirect Totals: This includes time working on projects, committees, outreach that indirectly benefits Woodbury County communities.

Program/Project	Total Time (hours) Qtr. 1	Estimated Value Qtr. 1	Total Time (hours) Qtr. 2	Estimated Value Qtr. 2
Newsletter/Grant Blasts/Notification of Events/ Committees/Meetings/Boards	3	\$204	5	\$340
Regional Work (LEPC,RPA, Midstates, IJR, HAZ Mat, CEDS)	29	\$1,972	31	\$2,108
	76	\$5,168	98	\$6,664
Totals:	108	\$7,344	134	\$9,112

Program/Project	Total Time (hours) Qtr. 3	Estimated Value Qtr. 3	Total Time (hours) Qtr. 4	Estimated Value Qtr. 4
Newsletter/Grant Blasts/Notification of Events/ Committees/Meetings/Boards	3	\$204		
Regional Work (LEPC,RPA, Midstates, IJR, HAZ Mat, CEDS/Highway 20)	80	\$5,440		
	298	\$20,264		
Totals:	\$381	\$25,908		

Total Net Benefit:

	Qtr. 1	Qtr. 2	Qtr. 3	Qtr. 4
Direct Total Estimated Value	\$3,808	\$4,250	\$10,472	
Indirect Total Estimated Value	\$7,344	\$9,112	\$25,908	
Total:	\$11,152	\$13,362	\$36,380	
Additional Grant Awards				
Lawton MRHD	\$50,000			
Oto MRHD	\$25,000			
US. EDA: Highway 20 Economic Development Study				\$50,000
Lawton TAP			\$218,000	
Correctionville TAP			\$34,720	
Moville TAP			\$195,000	