

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORMDate: 8/23/17Weekly Agenda Date: 8/29/17**ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN:** David Gleiser, RED Director**WORDING FOR AGENDA ITEM:**

SIMPCO City/County Membership Dues Project - Evaluation and Recommendations

ACTION REQUIRED:Approve Ordinance Approve Resolution Approve Motion Public Hearing Other: Informational Attachments **EXECUTIVE SUMMARY:**

This item provides the Board of Supervisors with the Rural Economic Development (RED) Director's evaluation of and recommendations for the SIMPCO City/County Membership Dues Project.

BACKGROUND:

SIMPCO is Woodbury County's regional Council of Governments (COG). SIMPCO serves over 75 local governments, special districts, school districts and non-profit organizations in the Tri-State area, and provides assistance with long-range planning, community development activities, and professional regional program management, which fosters intelligent growth, economic development, and safe, accessible transportation.

In April 2016, the Board of Supervisors approved a proposal to provide rural cities with a 50% match to pay for membership dues to SIMPCO for FY16-17. \$7,292.50 was budgeted out of Local Option Sales Tax (LOST) funds for all 14 rural cities. 8 cities accepted the offer (Bronson, Danbury, Hornick, Lawton, Oto, Sgt. Bluff, Salix and Smithland). The county's share for these cities was \$4,288.

In FY16-17, the net benefit for these cities was \$50,694 (SIMPCO's direct costs: \$33,762, and indirect costs: \$16,932). In addition to the SIMPCO 4th Quarter Update and Annual Summary Report which was presented to the Board of Supervisors, the RED Director surveyed the cities that participated in the project. 7 of the 8 responded to the survey. Based on the feedback received from these cities, the following recommendations are being presented to the Board of Supervisors:

- Budget for SIMPCO membership dues for all 14 rural cities out of LOST funds (\$7,292.50) for FY17-18.
- Require the RED Director to inform all 14 rural cities of the county's offer.
- Require cities receiving funds for dues to work with SIMPCO and develop an annual project priority list.
- Require SIMPCO staff to contact dues-paying members at least quarterly to see if they need assistance.
- Require quarterly and annual progress reports from SIMPCO.
- Re-evaluate the project at the end of the fiscal year.

FINANCIAL IMPACT:

0

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes No

RECOMMENDATION:

Acknowledge the information presented by the RED Director. Direct the RED Director to request a contract from SIMPCO for services in FY17-18.

ACTION REQUIRED / PROPOSED MOTION:

Motion to have the RED Director request a contract from SIMPCO for services in FY17-18.

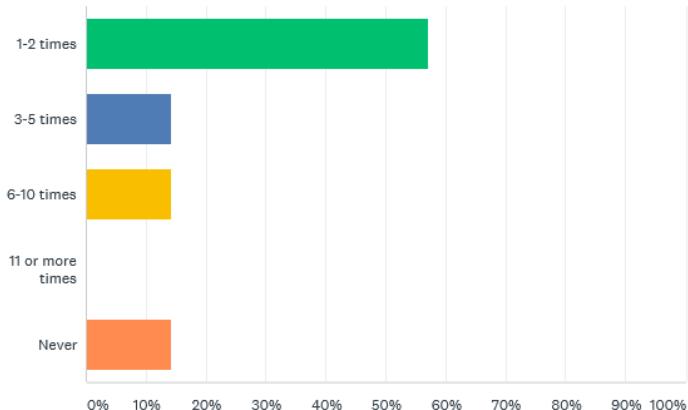
FY16-17 SIMPCO Satisfaction Survey

Survey conducted by the Rural Economic Development Department

Sent to: Bronson, Danbury, Hornick, Lawton, Oto, Sgt. Bluff, Salix and Smithland

Hornick did not respond to requests to complete the survey. All other cities completed the survey.

1. In the last 12 months, how many times did you use SIMPCO's services?



ANSWER CHOICES	RESPONSES
▼ 1-2 times	57.14%
▼ 3-5 times	14.29%
▼ 6-10 times	14.29%
▼ 11 or more times	0.00%
▼ Never	14.29%
TOTAL	7

2. Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Bronson: Not applicable, never used them

Danbury: Clerk Budget Training

Lawton: Safe Routes to School Sidewalk Project (started year before), TIF and Fireworks Workshops, FAMILY Group

Bike Trail Grant

Sgt. Bluff: Traffic Counting, Pavement Analysis, Safe Routes to School & Complete Streets Committee, TIF and

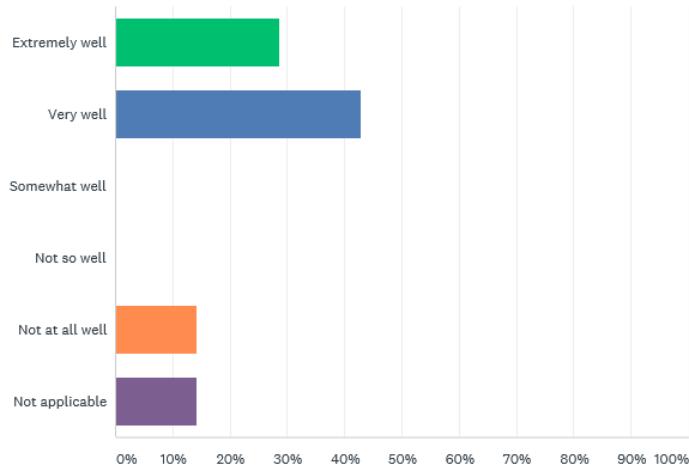
Fireworks Workshops, GIS Mapping for Regional Trail Map, Letters of Support for Grants

Salix: Annexation Cost Benefit Analysis, TIF & Fireworks Workshops

Smithland: Budget, Annual Financial Report

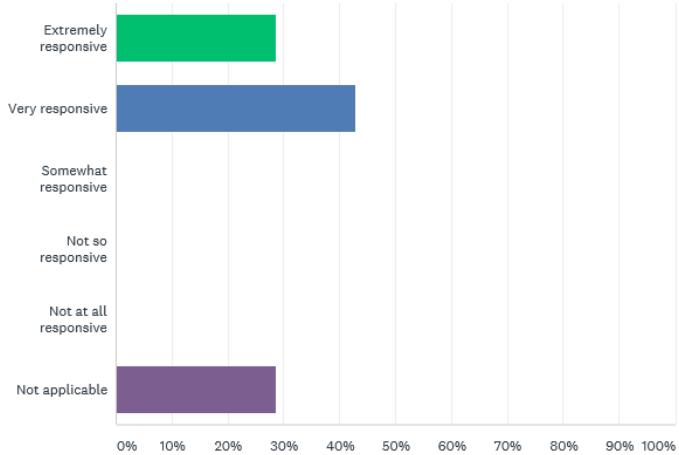
Oto: Budget, MRHD Grant

3. When you used them, how well did SIMPCO's services meet your needs?



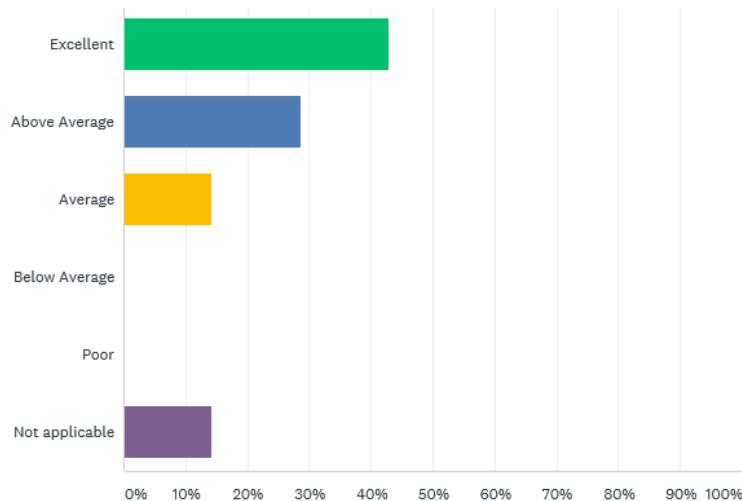
ANSWER CHOICES	RESPONSES
▼ Extremely well	28.57%
▼ Very well	42.86%
▼ Somewhat well	0.00%
▼ Not so well	0.00%
▼ Not at all well	14.29%
▼ Not applicable	14.29%
TOTAL	7

4. How responsive has SIMPCO been to your questions or requests for assistance?



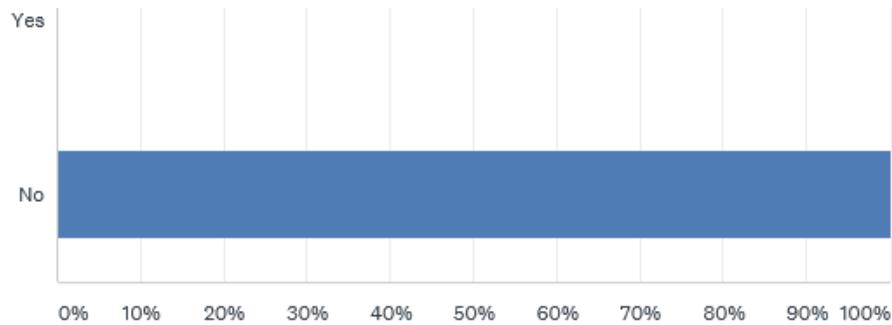
ANSWER CHOICES	RESPONSES
▼ Extremely responsive	28.57%
▼ Very responsive	42.86%
▼ Somewhat responsive	0.00%
▼ Not so responsive	0.00%
▼ Not at all responsive	0.00%
▼ Not applicable	28.57%
TOTAL	7

5. How would you rate the SIMPCO staff you worked with?



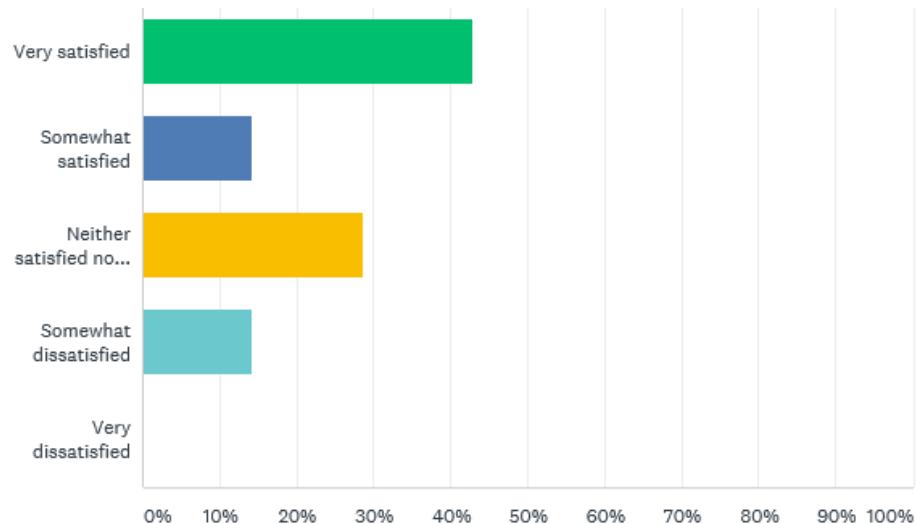
ANSWER CHOICES	RESPONSES
▼ Excellent	42.86%
▼ Above Average	28.57%
▼ Average	14.29%
▼ Below Average	0.00%
▼ Poor	0.00%
▼ Not applicable	14.29%
TOTAL	7

6. Are there any projects or work that SIMPCO started for you but you have not yet received?



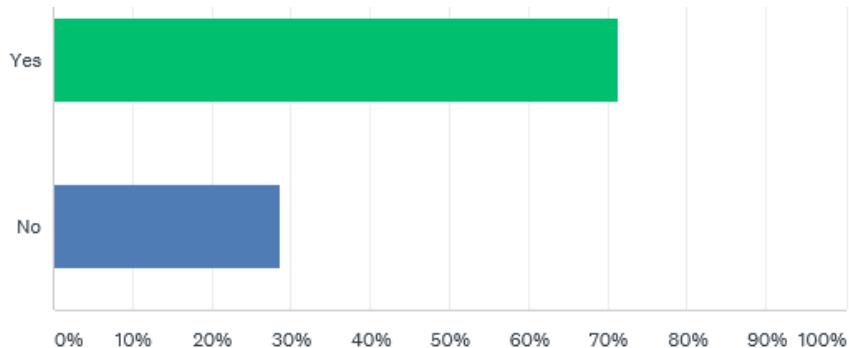
ANSWER CHOICES	RESPONSES
▼ Yes	0.00%
▼ No	100.00%
TOTAL	7

7. Overall, how satisfied or dissatisfied are you with SIMPCO?



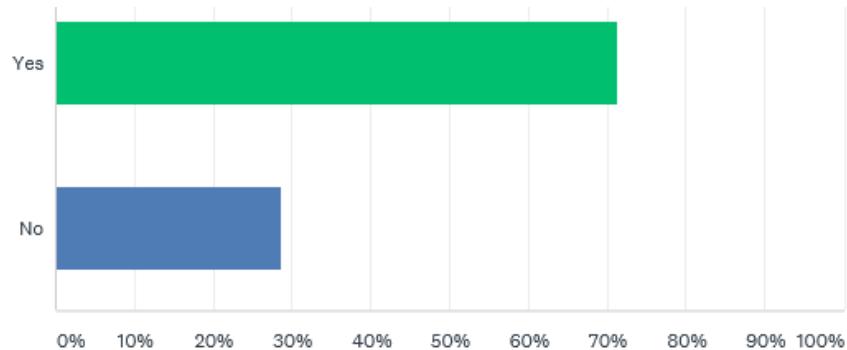
ANSWER CHOICES	RESPONSES
▼ Very satisfied	42.86%
▼ Somewhat satisfied	14.29%
▼ Neither satisfied nor dissatisfied	28.57%
▼ Somewhat dissatisfied	14.29%
▼ Very dissatisfied	0.00%
TOTAL	7

8. Would you recommend renewing your SIMPCO membership to your city council?

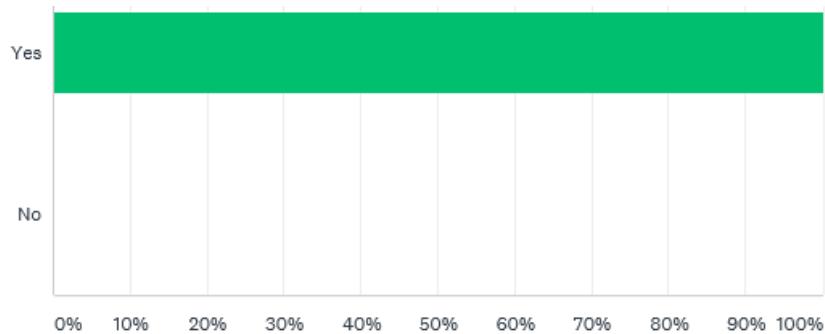


ANSWER CHOICES	RESPONSES
▼ Yes	71.43%
▼ No	28.57%
TOTAL	7

9. Would your city council renew its SIMPCO membership without financial assistance from the county?



10. Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?



ANSWER CHOICES	RESPONSES
▼ Yes	7
▼ No	0
TOTAL	7

Individual Responses to FY16-17 SIMPCO Satisfaction Survey

Survey conducted by the Rural Economic Development Department

*Sent to: Bronson, Danbury, Hornick, Lawton, Oto, Sgt. Bluff, Salix and Smithland
Hornick did not respond to requests to complete the survey. All other cities completed the survey.*

BRONSON

1: In the last 12 months, how many times did you use SIMPCO's services?

Never

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Bronson: Not applicable, never used them

3: When you used them, how well did SIMPCO's services meet your needs?

Not applicable

4: How responsive has SIMPCO been to your questions or requests for assistance?

Not applicable

5: How would you rate the SIMPCO staff you worked with?

Not applicable

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Neither satisfied nor dissatisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

Yes

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

Yes

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

DANBURY

1: In the last 12 months, how many times did you use SIMPCO's services?

1-2 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Danbury: Clerk Budget Training

3: When you used them, how well did SIMPCO's services meet your needs?

Not at all well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Very responsive

5: How would you rate the SIMPCO staff you worked with?

Average

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Somewhat dissatisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

No

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

No

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

LAWTON

1: In the last 12 months, how many times did you use SIMPCO's services?

1-2 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Lawton: Safe Routes to School Sidewalk Project (started year before), TIF and Fireworks Workshops, FAMILY Group Bike Trail Grant

3: When you used them, how well did SIMPCO's services meet your needs?

Very well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Not applicable

5: How would you rate the SIMPCO staff you worked with?

Above Average

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Somewhat satisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

Yes

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

Yes

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

OTO

1: In the last 12 months, how many times did you use SIMPCO's services?

3-5 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Oto: Budget, MRHD Grant

3: When you used them, how well did SIMPCO's services meet your needs?

Extremely well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Very responsive

5: How would you rate the SIMPCO staff you worked with?

Excellent

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Very satisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

Yes

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

Yes

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

SGT. BLUFF

1: In the last 12 months, how many times did you use SIMPCO's services?

6-10 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Sgt. Bluff: Traffic Counting, Pavement Analysis, Safe Routes to School & Complete Streets Committee, TIF and Fireworks Workshops, GIS Mapping for Regional Trail Map, Letters of Support for Grants

3: When you used them, how well did SIMPCO's services meet your needs?

Very well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Very responsive

5: How would you rate the SIMPCO staff you worked with?

Excellent

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Very satisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

Yes

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

Yes

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

SALIX

1: In the last 12 months, how many times did you use SIMPCO's services?

1-2 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Salix: Annexation Cost Benefit Analysis, TIF & Fireworks Workshops

3: When you used them, how well did SIMPCO's services meet your needs?

Very well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Extremely responsive

5: How would you rate the SIMPCO staff you worked with?

Above average

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Neither satisfied or dissatisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

No

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

No

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes

SMITHLAND

1: In the last 12 months, how many times did you use SIMPCO's services?

1-2 times

2: Please describe how SIMPCO helped you. (If you didn't use them, type NA)

Smithland: Budget, Annual Financial Report

3: When you used them, how well did SIMPCO's services meet your needs?

Extremely well

4: How responsive has SIMPCO been to your questions or requests for assistance?

Extremely responsive

5: How would you rate the SIMPCO staff you worked with?

Excellent

6: Are there any projects or work that SIMPCO started for you but you have not yet received?

No

7: Overall, how satisfied or dissatisfied are you with SIMPCO?

Very satisfied

8: Would you recommend renewing your SIMPCO membership to your city council?

Yes

9: Would your city council renew its SIMPCO membership without financial assistance from the county?

Yes

10: Should Woodbury County continue to provide financial assistance to cities that want SIMPCO memberships?

Yes