WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

#7

Date: 8/31/20 Weekly Agenda Date: 9/8/20						
ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, CED Director WORDING FOR AGENDA ITEM:						
Quarterly Update on SIMPCO Membership Activity with Rural Cities						
ACTION REQUIRED:						
Approve Ordinance \Box	Approve Resolution	Approve Motion				
Public Hearing	Other: Informational \Box	Attachments				

EXECUTIVE SUMMARY:

This item provides the Board with the 4th quarterly progress reports from SIMPCO on their work with rural cities that accepted the county's offer to pay for half of their membership dues to SIMPCO during FY19-20.

BACKGROUND:

FY19-20 was the 4th consecutive year the Board agreed to pay for 50% of the membership dues for rural cities to receive SIMPCO services. \$7,293 in Local Option Sales Tax (LOST) funds were allocated for all 14 cities. 10 cities accepted the offer so the county's actual cost was \$5,753.

FINANCIAL IMPACT:

\$5,753 (LOST funds) FY20

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes 🗆 No 🗆

RECOMMENDATION:

Receive the 4th quarter report.

ACTION REQUIRED / PROPOSED MOTION:

Motion to receive the 4th quarter from SIMPCO for fiscal year FY20.



1122 PIERCE STREET • SIOUX CITY IOWA • 51105 • PHONE 712.279.6286 • FAX 712.279.6920 • EMAIL SIMPCO@SIMPCO.ORG

MEMORANDUM

TO: David Gleiser, Woodbury County Community and Economic Development Director

FROM: Michelle Bostinelos, SIMPCO Executive Director

DATE: August 14, 2020

RE: SIMPCO Progress Report Qtr. 4 | April 1, 2020 – June 30, 2020

The Woodbury County Board of Supervisors agreed to pay for one half of rural Woodbury County communities' membership dues to SIMPCO for FY 2020 (July 1, 2019 – June 30, 2020). The goal of the partnership is for rural Woodbury County communities to utilize the Siouxland Interstate Metropolitan Planning Council (SIMPCO) in providing tools, research, technical assistance and regional collaboration to help grow community and economic development project across Woodbury County.

For FY 2020, the following communities signed-up for a SIMPCO Membership: Anthon, Bronson, Cushing, Correctionville, Hornick, Lawton, Moville, Oto, Salix and Sergeant Bluff. Information in this report demonstrates project(s)/information requested, total time, and estimated value of services offered directly to each of the communities as well as the indirect value of SIMPCO membership and regional collaboration.

During the 4th quarter, SIMPCO spent approximately 88 direct hours which equals an estimated value of \$5,984 assisting member communities in Woodbury County. Indirect time working on projects, committees, regional projects, and outreach that indirectly benefits Woodbury County communities is estimated at 256 hours or an estimated value of \$17,408. The net benefit of SIMPCO membership for rural Woodbury County communities in the fourth quarter is equaled \$23,392.

Fourth Quarter Notes:

• Unlike the other rural Woodbury County communities, Sergeant Bluff is part of the SIMPCO Metropolitan Planning Organization (MPO) and the urban area of Sioux City. MPO work may not be specifically directed to Sergeant Bluff but pertains to metropolitan transportation planning as a whole and Sergeant Bluff's placement in the MPO. Twenty percent of MPO funds are from MPO members' dues used as local match to complete the necessary work required to ensure federal transportation funds continue to flow into the metropolitan region.

- SIMPCO staff is working on several regional plans and which indirectly benefits the members these include the Transportation Improvement Programs, Census promotion, Comprehensive Economic Development Strategy (CEDS), and the Hazard Mitigation Plans.
- SIMPCO has been working closely with Sergeant Bluff on a 5-2-1-0 IDPH grant application and a TAP Application for the MPO.
- SIMPCO hosted a Virtual 101 via Zoom, for members to learn more about the organization.
- SIMPCO reached out to all the members to see if they needed any assistance due to the COVID19 pandemic. Meeting with communities during the 4th quarter proved challenging due to the situation.
- SIMPCO completed the five-year Comprehensive Economic Development Strategy (CEDS) plan for the region, including rural Woodbury County. This plan is linked to U.S. EDA funds coming to the region.
- SIMPCO applied for U.S. EDA CARES Act Recovery funds to provide technical services to members and small businesses throughout the region. In addition, SIMPCO will use the funds to create an addendum to the CEDS document regarding the recovery and resiliency of the region due to the pandemic.
- SIMPCO created resource page on the website for the COVID19 response. In addition, we will be checking with all the communities to see what assistance they might need during the pandemic. In addition, weekly newsletters with updates and information will be sent to members during the crisis.
- Woodbury County communities received the following electronic newsletters and information sent out by SIMPCO:
 - Updates Newsletter June
 - SIMPCO 101 Invite
 - SIMPCO Services Survey
 - SIMPCO Updates April (1) & May (3)
 - Transportation Improvement Program public input
 - Transportation Planning Work Program public input
- SIMPCO leads or participates in several groups and committees that benefit Woodbury County rural communities through regional cooperation. During the third quarter, SIMPCO lead or participated in the following committees/boards/organizations/groups:
 - SIMPCO MPO Transportation Advisory Committee and Policy Board
 - Siouxland Economic Development Corporation (SEDC)
 - Siouxland Regional Transportation Planning Association (SRTPA) Transportation Technical Committee and Policy Board
 - Siouxland Regional Transit System

- Tri-State Incident Management Team
- Local Emergency Planning Committee (LEPC)
- Western Iowa Community Improvement Regional Housing Trust Fund
- Iowa Association of Councils of Governments (ICOG)
- Siouxland Chamber of Commerce Transportation Committee
- Siouxland Chamber Legislative Committee
- Siouxland Chamber Enhancement Committee
- Iowa DOT meetings including MPO/RPA Directors meetings
- SIMPCO Board meetings
- Siouxland District Health Healthy Siouxland Partners
- Transportation Advisory Group

Anticipated work in 1st Quarter 2021:

- SIMPCO staff will continue to meet with communities to develop projects and to work on specific tasks as requested
- Metropolitan Planning Organization work will continue which will affect Sergeant Bluff including MPO meetings, Transportation Improvement Program (TIP) management, Safe Routes to School, Long Range Transportation Plan, Passenger Transportation Plan, Tri-State Incident Management Team, and MPO Bicycle/Pedestrian Roundtable.
- SIMPCO will respond to data requests, grant writing and general requests for information from member communities
- SIMPCO staff will continue to work on the 2045 LRTP for the MPO area which includes Sergeant Bluff and a portion of Woodbury County. This plan is linked to state and Federal transportation funds coming to the region.
- SIMPCO will be sending out a Request for Projects to members, local economic development groups and chambers to seek technical projects to help with the COVID-19 pandemic response.
- SIMPCO will be working with Iowa West Coast Initiative to hire an Entrepreneurial Community Navigator to work with business startups and businesses in Woodbury, Plymouth and Monona counties.
- SIMPCO will be finalizing the regional Hazard Mitigation Plans which ensures communities receive grants and funding for emergency mitigation.
- SIMPCO will continue to distribute electronic newsletters and grant blasts about upcoming activities/events/trainings/grants.
- During the fourth quarter, SIMPCO will lead or participated in the following committees/boards/organizations/groups which benefit Woodbury County Communities:
 - Iowa West Coast Initiative
 - Iowa Association of Councils of Government (ICOG)

- MPO Bicycle/Pedestrian Roundtable
- Siouxland Economic Development Cooperation
- o Tri-State Incident Management Team
- SIMPCO MPO Transportation Advisory Committee and Policy Board
- Siouxland Regional Transit System Board
- Siouxland Regional Transportation Planning Association (SIMPCO-RPA)
- Iowa DOT Travel Demand Modeling Meetings
- MPO TTC and Policy Board
- Siouxland Chamber Transportation Committee
- Siouxland Chamber Enhancement Committee

Opportunities:

- There are grant opportunities listed on the SIMPCO website. Members should prioritize projects and contact SIMPCO to begin working applications.
- Members should submit projects to SIMPCO and utilize the U.S. EDA CARES Act funding for technical assistance
- Members should utilize SIMPCO GIS services to update and digitize city maps
- Members should utilize SIMPCO to update City Codes or Zoning Ordinances.
- Members are invited to appoint the Mayor or Council person to sit on the SIMPCO Board of Directors- next meetings: August 13, October 8, December 10

Siouxland Interstate Metropolitan Planning Council

Progress Report: April 1 – June 30, 2020

Community	Community Goals/Priorities	Work During 4th Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
Anthon Total Dues: \$786 Woodbury County Portion: \$393	Grant Writing Staff contact: Michelle Bostinelos Dawn Kimmel	Staff researched the possibility of funding for sidewalks Outreach Hazard Mitigation Plan	Qtr. 1: 1 Qtr. 2: 1 Qtr. 3: 1 Qtr.4: 1 Total: 4	Qtr. 1: \$68 Qtr. 2: \$68 Qtr. 3: \$68 Qtr 4: \$68 Total: \$272	None
Bronson Total Dues: \$636 Woodbury County Portion: \$318	Grant Writing/Research Staff contact: Michelle Bostinelos Dawn Kimmel	Outreach Hazard Mitigation Plan	Qtr. 1: 2 Qtr. 2: 1 Qtr. 3: 1 Qtr. 4: 1 Total: 5	Qtr. 1: \$136 Qtr. 2: \$68 Qtr. 3: \$68 Qtr. 4: \$68 Total: \$340	None
Cushing Total Dues: \$514 Woodbury County Portion: \$257	Grant Writing – City Hall, Downtown Staff contact: Michelle Bostinelos Dawn Kimmel	Outreach Hazard Mitigation Plan	Qtr. 1: 2 Qtr. 2: 1 Qtr. 3: 1 Qtr. 4: 1 Total: 5	Qtr. 1: \$136 Qtr. 2: \$68 Qtr. 3: \$68 Qtr. 4: \$68 Total: \$340	None

Community	Community Goals/Priorities	Work During 4 th Qtr.	Total Time (hours)	Estimated Value	Additional Member Fee
Hornick Total Dues: \$520 Woodbury County Portion: \$260	Grant writing, ordinance update, implementing comprehensive plan. Disaster Recovery <i>Staff contact:</i> <i>Michelle Bostinelos,</i> <i>Dawn Kimmel</i>	Outreach Hazard Mitigation Plan	Qtr. 1: 9 Qtr. 2: 9 Qtr. 3: 1 Qtr.4: 1 Total: 20	Qtr. 1: \$612 Qtr. 2: \$612 Qtr. 3: \$68 Qtr. 4: \$68 Total: \$1,360	none
Lawton Total Dues: \$1,113 Woodbury County Portion: \$557	Downtown Revitalization, Trails, Safe Routes to Schools/ Staff contact: Michelle Bostinelos Dawn Kimmel,	Outreach Hazard Mitigation Plan	Qtr. 1: 6 Qtr. 2: 1 Qtr. 3: 1 Qtr. 4: 1 Total: 9	Qtr. 1: \$408 Qtr. 2: \$68 Qtr. 3: \$68 Qtr. 4: \$68 Total: \$612	none
Correctionville Total Dues: \$1,030 Woodbury County Portion: \$515	Grant Writing Staff Contact: Michelle Bostinelos, Amanda Harper Dawn Kimmel	Outreach Hazard Mitigation Plan CDBG Housing Rehab application	Qtr. 1: 6 Qtr. 2: 9 Qtr. 3: 4 Qtr. 4: 15 Total: 34	Qtr. 1: \$408 Qtr. 2: \$612 Qtr. 3: \$272 Qtr. 4: \$1,020 Total \$2,312	

Moville Total Dues: \$1,787 Woodbury County Portion: \$894	Grants – Community Catalyst/ Downtown Revitalization, Trails Staff contact: Michelle Bostinelos, Dawn Kimmel	Outreach Hazard Mitigation Plans Community Catalyst Grant	Qtr. 1: 21 Qtr. 2: 9 Qtr. 3: 24 Qtr. 4: 20 Total: 74	Qtr. 1: \$1,428 Qtr. 2: \$612 Qtr.3: \$1,632 Qtr. 4: \$1,360 Total: \$5,032	none
Oto Total Dues: \$380 Woodbury County Portion: \$190	Annual Financial Report, Budget Assistance, Code Update, Grants, Trails Staff contact: Michelle Bostinelos, Dawn Kimmel	Outreach Hazard Mitigation Plan Grant research for emergency services	Qtr. 1: 5 Qtr. 2: 2 Qtr. 3: 4 Qtr. 4: 6 Total: 17	Qtr. 1: \$340 Qtr. 2: \$136 Qtr. 3: \$272 Qtr. 4: \$408 Total: \$1,156	none
Salix Total Dues: \$685 Woodbury County Portion: \$342	Grants Staff contact: Michelle Bostinelos Dawn Kimmel	Outreach Hazard Mitigation Plan Emergency Siren Grant	Qtr. 1: 2 Qtr. 2: 21 Qtr. 3: 35 Qtr. 4: 2 Total: 60	Qtr. 1: \$136 Qtr. 2: \$1,428 Qtr. 3: \$2,380 Qtr. 4: \$136 Total: \$4,080	none
Sergeant Bluff Total Dues: \$4,054 Woodbury County Portion: \$2,027	Safe Routes to Schools, Street Analysis, Traffic Counts, GIS mapping, Grants, Regional Issues/ Staff Contact: Michelle Bostinelos, Erin Berzina, Gabriel Appiah, Dawn Kimmel	Outreach Hazard Mitigation Plan 5-2-1-0 Grant TAP Grant MPO Work	Qtr. 1: 41 Qtr. 2:51 Qtr. 3:53 Qtr. 4: 40 Total: 185	Qtr. 1: \$2,788 Qtr. 2: \$3,468 Qtr. \$3,604 Qtr. \$2,720 Total: \$12,580	none

Direct Totals: This includes time directly working with Woodbury County communities on projects, data collection and technical assistance.

Totals Dues	Woodbury C	ounty Portion		
\$11,505	\$5	753		
Time Peri	od	Total Time (hours)		Estimated Value
Quarter 1: July 1 – S	September 30		5	\$6,460
Quarter 2: October 1 -	r 2: October 1 – December 31 1		5	\$7,140
Quater3: January 1 – March 31		5	\$8,500	
Quarter 4: April 1	– June 30	8	3	\$5,984

Indirect Totals: This includes time working on projects, committees, outreach that indirectly benefits Woodbury County communities.

Program/Project	Total Time (hours) Qtr. 1	Estimated Value Qtr. 1	Total Time (hours) Qtr. 2	Estimated Value Qtr. 2
Newsletter/Grant	9	\$612	16	\$1,088
Blasts/Notification of Events/				
Committees/Meetings/Boards	40	\$2,720	40	\$2,720
Regional Work (RPA, HAZ	111	\$7,548	239	\$16,252
Mat, CEDS)				
Totals:	160	\$10,880	295	\$20,060
Program/Project	Total Time (hours) Qtr. 3	Estimated Value Qtr. 3	Total Time (hours) Qtr. 4	Estimated Value Qtr. 4
Newsletter/Grant Blasts/Notification of Events	18	\$1,224	9	\$612
Committee/Meetings /Boards	40	\$2,720	34	\$2,312
Regional work (RPA,HAZ MAT, CEDS)	144	\$9,792	213	\$14,484
Totals:	202	\$13,736	256	\$17, 408

Total Net Benefit:

	Qtr. 1	Qtr. 2	Qtr. 3	Qtr. 4
Direct Total Estimated Value	\$6,460	\$7,140	\$8,500	\$5,984
Indirect Total Estimated Value	\$10,880	\$20,060	\$13,736	\$17,408
Total:	\$17,340	\$27,200	\$22,236	\$23,392
Additional Grant Awards:				
Oto MRHD	\$25,000			
Sergeant Bluff TAP				\$125,000
Salix MRHD				\$15,000