

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST

17

Date: 7/14/16

Weekly Agenda Date: 7/19/16

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, RED Director

WORDING FOR AGENDA ITEM:

Siouxland Chamber of Commerce Annual Dinner

ACTION REQUIRED:

Approve Ordinance

Approve Resolution

Approve Motion

Give Direction

Other: Informational

Attachments

EXECUTIVE SUMMARY:

The Siouxland Chamber of Commerce is the leading area business advocate. The Chamber represents its membership by promoting the economic welfare and quality of life for the tri-state region. As a Chamber investor, we are encouraged to get involved in Chamber events such as: monthly Business After Hours, and annual events like the Key Executive Welcome, Chamber Golf Classic and the Chamber Annual Dinner. In addition to providing valuable networking opportunities, the Chamber's annual events also serve as a critical tool to raise the financial support needed to effectively achieve its organizational goals. This year, the Chamber's Annual Dinner will be held on Thursday, 9/22/16 and will feature Justice Alan Page, who will provide a personal perspective on athletics, law, and race relations in America today. After graduating from Canton Central Catholic High School in Ohio, Justice Alan Page went on to Notre Dame where he played for the Irish and earned a B.A. in political science. Page was a first round draft pick out of college by the Minnesota Vikings. While still playing professional football he attended law school which culminated in his becoming the first African-American to serve on the Minnesota State Supreme Court.

BACKGROUND:

Woodbury County officials/employees have previously participated in various Chamber events. In 2014, Woodbury County sponsored a Tier III table at the Chamber's Annual Dinner at a cost of \$1,900, which was paid for out of the Rural Economic Development Department budget. In 2015, Woodbury County purchased a table for 10 at the Chamber's Annual Dinner at a cost of \$800 which was also paid for out of the Rural Economic Development Department budget. The Director of the Rural Economic Development Department seeks guidance from the Board of Supervisors on whether the Rural Economic Development Department should acquire a sponsorship and/or seats to this event for County officials/employees.

FINANCIAL IMPACT:

\$800 up to \$1,600

IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

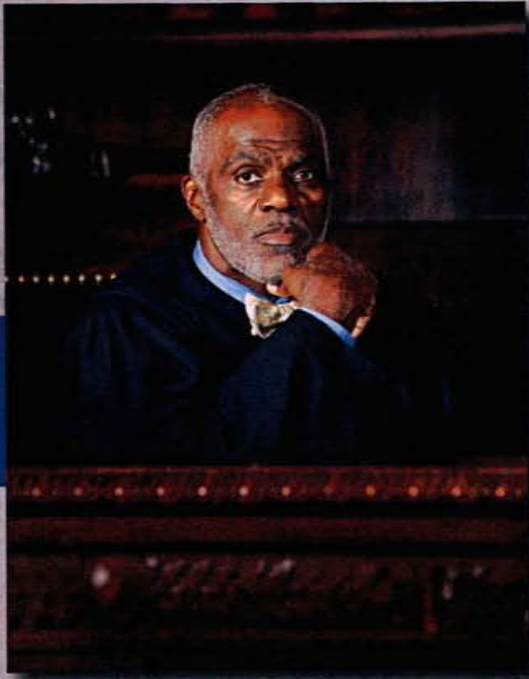
Yes No

RECOMMENDATION:

The Director recommends the County acquire 1 or 2 general admission table(s) for 10 at \$800/per table to allow County officials to attend the event, with the potential for their spouses to attend. Any non-County official/employee would be required to reimburse the County for their seat at cost. Suggested County attendees include: the Board of Supervisors (5), County Attorney (6) County Auditor (7) County Treasurer (8) County Sheriff (9) County Economic Development Director.

ACTION REQUIRED / PROPOSED MOTION:

Motion to approve the purchase of (1 or 2) general admission table(s) out of the Rural Economic Development department budget.



Siouxland Chamber of Commerce Annual Dinner

Thursday, September 22, 2016
Sioux City Convention Center
801 4th Street ~ Sioux City, Iowa

5:15 p.m. - 6:15 p.m. *Private Reception for Sponsors**

6:45 p.m. *Color Guard Presentation/Invocation* 7:00 p.m. *Dinner* 8:00 p.m. *Program*

The Life of Justice Alan Page: A Personal Perspective on Athletics, Law, and Race Relations in America Today

Perhaps best known for his outstanding performance on the gridiron, Alan Page's life is a story of remarkable personal and professional achievement. Mr. Page grew up in the shadow of the National Football Hall of Fame in Canton, Ohio, graduating from Canton Central Catholic High School in 1963. He attended the University of Notre Dame, leading the football team to a national championship in 1966 and earning a B.A. in political science in 1967.

Page was selected by the Minnesota Vikings in the first round of the NFL draft and played in all four of the Vikings' Super Bowl appearances. In 1971, he was recognized as the NFL's Most Valuable Player, the first defensive player to earn that distinction. During his career, Page played in 218 consecutive games, earning All-Pro honors six times and was voted to nine consecutive Pro Bowls.

Remarkably, while still playing for the Vikings, Mr. Page attended law school at the University of Minnesota earning a Juris Doctor degree in 1978. After leaving professional football, he served as an attorney in both private practice and at the Attorney General's office. In 1992, he was elected to serve as a Justice on the Minnesota State Supreme Court, becoming the first African-American to serve on that Court. Justice Page was reelected to the Court in 1998, 2004, and 2010. He served on the High Court until he reached the mandatory retirement age of 70 in 2015.

Alan Page was inducted into the Pro Football Hall of Fame in 1988 and the College Football Hall of Fame in 1993.

Today, Justice Page is an ardent supporter of educational excellence for all children. In 1988, he and his wife, Diane, established the Page Education Foundation which assists students of color with post secondary education. To date, the foundation has awarded over \$12 million in scholarships to more than 6,000 deserving students.

Limited tiered sponsorships are available for premium seating on a first come, first served basis.

Sponsorship per Table

Tier I (Gold) - \$2,500 Tier II (Silver) - \$2,200 Tier III (Bronze) - \$1,900

Sponsors are invited to a private, pre-event reception with Alan Page.

*Sponsor reception with hors d'oeuvres
and open bar from 5:15 p.m. to 6:15 p.m.

Additionally, sponsors will receive premium seating, recognition at the dinner,
and inclusion in the event program, as well as on the Chamber website.

