

WOODBURY COUNTY BOARD OF SUPERVISORS AGENDA ITEM(S) REQUEST FORM

#10

Date: 8/7/17 Weekly Agenda Date: 8/15/17

ELECTED OFFICIAL / DEPARTMENT HEAD / CITIZEN: David Gleiser, RED Director

WORDING FOR AGENDA ITEM:

Good News Report: Woodbury County Day at Kinnick Stadium

ACTION REQUIRED:

Approve Ordinance ☐

Approve Resolution ☐

Approve Motion ☐

Public Hearing ☐

Other: Informational ☒

Attachments ☒

EXECUTIVE SUMMARY:

This item informs the Board and the public about a promotional event being held at Kinnick Stadium on 9/16/17 during the Iowa Hawkeyes football game.

BACKGROUND:

Bravo Sports Marketing (BSM) is the Univ. of Iowa's official partner for football group sales. BSM contacted the Rural Econ. Dev. dept. to help promote Woodbury County Day during the 9/16/17 Iowa vs N. Texas football game. Woodbury County residents will receive discounted ticket rates for this game and seating will be located in the north end zone.

FINANCIAL IMPACT:

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IF THERE IS A CONTRACT INVOLVED IN THE AGENDA ITEM, HAS THE CONTRACT BEEN SUBMITTED AT LEAST ONE WEEK PRIOR AND ANSWERED WITH A REVIEW BY THE COUNTY ATTORNEY'S OFFICE?

Yes ☐ No ☐

RECOMMENDATION:

Acknowledge the good news report item.

ACTION REQUIRED / PROPOSED MOTION:

None

Woodbury County Day with Iowa Hawkeye Football

IOWA vs NORTH TEXAS

**Saturday, September 16th, 2017
2:30PM**

Ticket Options:



\$25 Youth Ticket

\$35 Game Ticket

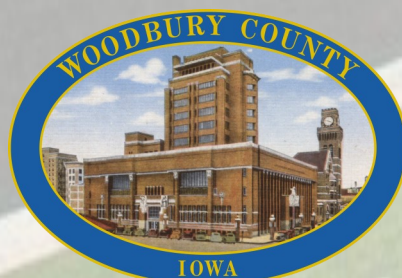


**Savings of \$10 for
Woodbury County Residents!**

For more information or to order tickets,
contact (319) 626-8286, or visit the link below.

www.bravosportsmarketing.com/product/woodburycounty

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